

2024 Production Calendar

Publisher
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Month	Ad Booking Due Date	Ad Creative Due Date	Editorial & Advertorial Due Date	Print Date	Editorial Focus
January	Tuesday, Dec. 26, 2023	Thursday, Dec. 28, 2023	Friday, Dec. 15, 2023	Monday, Jan. 1, 2024	El Nino + Climate Change
February	Tuesday, Jan. 23, 2024	Thursday, Jan. 25, 2024	Monday, Jan. 15, 2024	Monday, Jan. 29, 2024	Black history in Sonoma County We love our pets
March	Tuesday, Feb. 27, 2024	Thursday, Feb. 29, 2024	Thursday, Feb. 15, 2024	Monday, Mar. 4, 2024	The future is female: Celebrating women SPECIAL SECTION: Gardener's Resource Guide
April	Tuesday, Mar. 26, 2024	Thursday, Mar. 28, 2024	Friday, Mar. 15, 2024	Monday, Apr. 1, 2024	We love art: A celebration of local artists EVENT: Earth Day
May	Tuesday, Apr. 23, 2024	Thursday, Apr. 25, 2024	Monday, Apr. 15, 2024	Monday, Apr. 29, 2024	Get Active: The best activities for all ages in Sonoma County
June	Tuesday, May 21, 2024	Thursday, May 23, 2024	Friday, May 10, 2024	Monday, May 27, 2024	Pride
July	Tuesday, June 18, 2024	Thursday, June 20, 2024	Friday, June 7, 2024	Monday, June 24, 2024	Sweetness of Summer
August	Tuesday, July 23, 2024	Thursday, July 25, 2024	Monday, July 15, 2024	Monday, July 29, 2024	The cost of living in Sonoma County
September	Tuesday, Aug. 20, 2024	Thursday, Aug. 22, 2024	Friday, Aug. 9, 2024	Monday, Aug. 26, 2024	Healthy Children, Healthy Community Latino History Month
October	Tuesday, Sept. 24, 2024	Thursday, Sept. 26, 2024	Friday, Sept. 13, 2024	Monday, Sept. 30, 2024	Celebrate Community Heroes EVENT: Community Heroes
November	Tuesday, Oct. 22, 2024	Thursday, Oct. 24, 2024	Tuesday, Oct. 15, 2024	Monday, Oct. 28, 2024	Nonprofit Guide/Celebrate nonprofits SPECIAL SECTION: Small Shops Gift Guide
December	Tuesday, Nov. 19, 2024	Thursday, Nov. 21, 2024	Monday, Nov. 11, 2024	Monday, Nov. 25, 2024	Beat the winter blues