

NORTH BAY Business Journal

2024 Editorial Calendar

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NORTH BAY COUNTIES: SONOMA ~ NAPA ~ MARIN ~ SOLANO

2024 EDITORIAL CALENDAR First Quarter

COLOR KEY

WB = Wine Business
BOLD TYPE = Award Profiles
Conference Reports

020124

	Issue	Space close	Ad Due	Focus Sections	Special Sections	Lists	Events/Nominate
JANUARY	Dec. 25, 2023	Dec. 11, 2023	Dec. 15, 2023	10 North Bay Business Trends for 2024 Ways your business can profit in 2024			
	Jan. 1, 2024	Dec. 18, 2023	Dec. 22, 2023	Report: Commercial Real Estate		No. 1 Companies in 2023	
	Jan. 8	Dec. 25, 2023	Dec. 29, 2023	WB- Law	Mendocino County Business Forecast		
	Jan. 15	Jan. 1	Jan. 5	Report: Tourism & Hospitality Industry			
	Jan. 22	Jan. 8	Jan. 12			Financial Resources for Business Cooperages / Barrel Brokers	
	Jan. 29	Jan. 15	Jan. 19	CEO Spotlight	FOCUS: Leaders in Commercial Banking	Insurance Agencies (employee benefits) Credit Unions	
FEBRUARY	Feb. 5	Dec. 1, 2023	Dec. 8, 2023	Book of Lists 2024			
	Feb. 12	Jan. 29	Feb. 2	Creative Commerce		Law Firms Banks and Lenders to the Wine Industry Network Solution Companies	
	Feb. 19	Feb. 5	Feb. 9	Report: Tourism & Hospitality Industry	FOCUS: Leaders in Health Care	HMOs / PPOs Hospitals Web Development & Social Media Companies	Book of Lists Event FEB. 20
	Feb. 26	Feb. 12	Feb. 16	CEO Spotlight		Office Equipment Dealers Insurance Agencies (Property & Casualty)	Economic Outlook Conference FEB. 29
MARCH	Mar. 4	Feb. 19	Feb. 23	Report: Commercial Real Estate		Commercial Real Estate Brokers Electrical contractors	
	Mar. 11	Feb. 26	Mar. 1	WB - Preview 2023 Harvest Results Creative Commerce	Economic Outlook Conference Report	Wine Label Printers Wine Companies	
	Mar. 18	Mar. 4	Mar. 8	Report: Tourism & Hospitality Industry		Insurance companies serving the North Bay INFO-GRAPHIC: Traveling Trends	
	Mar. 25	Mar. 11	Mar. 15	CEO Spotlight		Non-Profit Organizations Janitorial Companies	

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APRIL	Apr. 1	Mar. 18	Mar. 22	Report: Commercial Real Estate		Certified Farmers Markets Meeting Spaces	
	Apr. 8	Mar. 25	Mar. 29	Creative Commerce	Sonoma County Business Report	Private Employers – Sonoma Sonoma County infographic	
	Apr. 15	Apr. 1	Apr. 5	Report: Tourism & Hospitality Industry	Forty Under 40 Award Profiles Report - material due 3/22	Forty Under 40 list Food Processors	Forty Under 40 Awards Event - APR. 17
	Apr. 22	Apr. 8	Apr. 12		FOCUS: Leaders in Wine Law	Sheet Metal Companies Legal Resources for the Wine Industry	Wine Industry Conference - APR. 23
	Apr. 29	Apr. 15	Apr. 19	CEO Spotlight	Napa County Business Report	Private employers – Napa County Napa County infographic Chambers of Commerce	
MAY	May 6	Apr. 22	Apr. 26	Report: Commercial Real Estate	Wine Industry Conference Report	Internet Service Providers Environmental Consulting & Engineering Firms	
	May 13	Apr. 29	May 3	WB - Early outlook for the 2024 Harvest Creative Commerce	Influential Women Award Profiles Report - material due 4/26	Women-owned businesses Custom Crush Facilities	Influential Women Awards Event MAY 14
	May 20	May 6	May 10	Report: Tourism & Hospitality Industry	FOCUS: Leaders in SBA Lenders	SBA Lenders Senior Communities	
	May 27	May 13	May 17	CEO Spotlight		Biotech and Bio-med companies Payroll Services	
JUNE	Jun. 3	May 20	May 24	Report: Commercial Real Estate	Women in Wine Business Award Profiles Report - material due 5/13	Architectural Firms Solar Companies	Women in Wine Business Awards Event - JUNE 6
	Jun. 10	May 27	May 31	WB - Labor Issues in the Industry Creative Commerce		Corks & Stoppers Commercial Landscapers	
	Jun. 17	Jun. 3	Jun. 7	Report: Tourism & Hospitality Industry	FOCUS: Leaders at Independent Wineries	Banks Based in the North Bay Independently owned Wineries	
	Jun. 24	Jun. 10	Jun. 14	CEO Spotlight		Construction Engineering Firms Residential Real Estate Brokers	

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JULY	Jul. 1	Jun. 17	Jun. 21	Report: Commercial Real Estate		Green Building Projects Construction Projects	
	Jul. 8	Jun. 24	Jun. 28	Creative Commerce		Bottles & Wine Packaging Grapevine Nurseries	
	Jul. 15	Jul. 1	Jul. 5	Report: Tourism & Hospitality Industry		Cider and Spirit Makers Breweries	
	Jul. 22	Jul. 8	Jul. 12		FOCUS: Leaders in Contracting	Commercial contractors Occupational Health Programs	
	Jul. 29	Jul. 15	Jul. 19	CEO Spotlight		Accounting Firms	
AUGUST	Aug. 5	Jul. 22	Jul. 26	Report: Commercial Real Estate		Irrigation Equipment suppliers Business Parks	
	Aug. 12	Jul. 29	Aug. 2	WB - Insurance Creative Commerce		Insurance Resources for the Wine Industry Olive Oil Producers	
	Aug. 19	Aug. 5	Aug. 9	Report: Tourism & Hospitality Industry	FOCUS: Wealth Advisers survey	Wealth Management Companies Wine Software providers	
	Aug. 26	Aug. 12	Aug. 16	CEO Spotlight		North Bay Casinos Office Furniture Dealers	
SEPTEMBER	Sept. 2	Aug. 19	Aug. 23	Report: Commercial Real Estate	Black owned businesses	HVAC Contractors Health Clubs	
	Sept. 9	Aug. 26	Aug. 30	Creative Commerce	Best Places to Work Award Profiles Report - material due 7/26	Best Places to Work	BPTW Awards Event SEPT. 11
	Sept. 16	Sept. 2	Sept. 6	Report: Tourism & Hospitality Industry	Marin County Business Report	Marin County infographic Private employers – Marin County	
	Sept. 23	Sept. 9	Sept. 13		FOCUS: Cannabis Leaders	Cannabis Facilities Public Companies Highest Paid CEO's	
	Sept. 30	Sept. 16	Sept. 20	CEO Spotlight		Banks Based Elsewhere Small Manufacturers (non-food)	

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	Issue	Space close	Ad Due	Focus Sections	Special Sections	Lists	Events/Nominate
OCTOBER	Oct. 7	Sept. 18	Sept. 27	Report: Commercial Real Estate	Manufacturing awareness	Property Management Companies Residential Mortgage Lenders	
	Oct. 14	Sept. 25	Oct. 4	WB – Harvest Creative Commerce	Diversity in Business Leadership Award Profiles - material due 9/20	Wine Production Equipment Minority Owned Businesses	Diversity in Business Leadership Awards Event OCT. 16
	Oct. 21	Oct. 7	Oct. 11	Report: Tourism & Hospitality Industry	FOCUS: Wine Accountant Leaders	Accounting Resources for the Wine Industry Mid-size Manufacturers (non-food)	
	Oct. 28	Oct. 14	Oct. 18	CEO Spotlight		Colleges & Universities Commercial printers	
NOVEMBER	Nov. 4	Oct. 21	Oct. 25	Report: Commercial Real Estate		Plumbing Contractors Economic Development	
	Nov. 11	Oct. 28	Nov. 1	WB – Wine Lending Creative Commerce	Excellence in Construction Award Profiles - material due 10/25	Shopping Centers Shipping Carriers	Excellence in Construction Awards Event NOV. 13
	Nov. 18	Nov. 4	Nov. 8	Report: Tourism & Hospitality Industry	FOCUS: Leaders in Human Resources	Staffing Companies Title Companies	
	Nov. 25	Nov. 11	Nov. 15	CEO Spotlight		Wine Compliance Services	
DECEMBER	Dec. 2	Nov. 18	Nov. 22	Report: Commercial Real Estate			CEO Spotlight Reception TBD
	Dec. 9	Nov. 25	Nov. 29	Creative Commerce			
	Dec. 16			NO ISSUE			
	Dec. 23	Dec. 9	Dec. 13	Report: Tourism & Hospitality Industry			
	Dec. 30	Dec. 16	Dec. 20	CEO Spotlight			
	Feb. 3, 2025	Oct. 28, 2024	Nov. 11, 2024	2025 Book of Lists			