

SMALL SHOPS AND HOLIDAY GIFT GUIDE

Small Shops Guide Investment

Ad rates begin at \$191 for the 2022 Gazette Small Shops Guide. Your investment gives you a great ad that works all month long, plus placement on a numbered map, boosted in the gift guide and listed in an advertisers index).

Open rates

AD SIZE	OPEN (1X) RATE
<i>Full BACK PAGE - RESERVED</i>	\$2,367
<i>Full Page (95 s.i.)</i>	\$1,949
<i>3/4 Page H/V (72 s.i.)</i>	\$1,571
<i>Half Page H/V (47 s.i.)</i>	\$1,148
<i>1/3 page H/V/Sq. (34 s.i.)</i>	\$796
<i>1/4 page H/V/Sq. (23 s.i.)</i>	\$645
<i>1/6 page H/V/Sq. (17 s.i.)</i>	\$439
<i>1/8 page H/V (13 s.i.)</i>	\$358
<i>9.7 sq. inch H/V</i>	\$270
<i>7.3 sq. in. H/V</i>	\$213
<i>5.4 sq. in. Square</i>	\$191

REACH 100,000 READERS THIS HOLIDAY SEASON!

Holiday gift guide: A great addition to your map placement or first foray into advertising

Print only

Copy only \$110
Copy + photo \$152

Print + Digital

Copy, photo + online gallery	\$199
Copy, photo, online gallery + Gazette Gab e-newsletter	\$249

BOOK NOW!

Deadline: Nov. 16, 2022

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